I am a XM Satellite subscriber and recently my boyfriend and I took a road trip from my hometown in Buford, Georgia to New York. Having local traffic and wheather on XM ahead of time was incomparable to only local AM/FM weather and traffic. We knew what the weather was going to be like before we arrived and if there were any major traffic delays we could take an alternate route. If XM did not offer this service, which I pay for, we could only rely on the local channels which you cannot pick up until you are within range of the broadcast. By this time it is too late to be prepared for what is ahead of us. Just because I have XM radio and pay for it does not mean that I do not listen to local radio stations. I go back and forth between the two and listen to weather and traffic on both also. If the NAB is afraid of a little competition then they need to stop doing business is the United States of America. This is a free market and if they cannot take the capitalist pressures then they should not be allowed to do business here. XM is not stepping on anyones feet or breaking any laws or regulations by offering localized weather and traffic. They are only guilty of finding a new service that people are demanding and are willing to pay for.